

Girl Scouts of Eastern Iowa & Western Illinois, Inc

2011- 2<sup>nd</sup> Avenue, Rock Island, IL 61201

## **MINUTES**

### **Board of Directors Meeting**

**May 15, 2008**

The Board of Directors of Girl Scouts of Eastern Iowa and Western Illinois met on Thursday, May 15, 2008 at 4:30 pm at the video conferencing rooms of Eastern Iowa Community College in Davenport and the Cedar Rapids Community School District office in Cedar Rapids.

#### Present

Beth Freeman, Mary Lagerblade, Michel Stone, Teresa Colgan, Deb Oliver, Amy Olson, Mary Ann Brown, Denise Bulat, Danielle Gibbs, Melissa Hillman Johnson, Ann Hutchinson, Pat Keir, John Lohman, Jennifer Waldron.

Staff: Doug Nelson, Diane Nelson, Kathy Pinger, Donna Logan, Allison Johnson, Diane Koster, Marcie Van Note, Chuck Gysi

#### Absent

Bill Leaver, Lametta Wynn, Carolyn Hauptert, Kim Armstrong, Jim Vermazen, Ann Menke, Barb Anderson, Marilyn Field, Harry Coin, Candace Arp, Lu Barron, Christine Grant, Gloria Frost, Heather Prendergast, Julie Winkler

#### Consent Agenda

The meeting was called to order at 4:30. Quorum was met.

The minutes from the March 20, 2008 board meeting were presented. A motion was made by Teresa Colgan and seconded by Beth Freeman to accept the minutes. Motion Carried.

### **New Business**

#### Secretary's Report

Mary Lagerblade shared with those in attendance an article about a Girl Scout in Dearborn, Michigan who sold over 17,000 boxes of cookies this year. There was no other correspondence to report on at this time.

#### Treasurer's Report

Amy Olson presented the financial reports for March and April, 2008.

Amy noted that we were under budget in the areas of salaries and supplies. However, we were over budget in the area of financial aid.

A discussion followed regarding the delay in receiving our support from the United Way in Dubuque. Diane Nelson, Carolyn Hauptert and Doug Nelson have been conducting ongoing discussion with the UW in Dubuque regarding their funding of GSEIWI. The board has asked Mary Lagerblade to speak to the board of the Dubuque United Way in the near future.

The finance committee moved to have the report approved and it was seconded by Teresa Colgan. The motion carried.

## Fund Development Report

Diane Koster explained the spreadsheet she had provided showing the Fund Development Update. *Golf for Girls*, a golf outing planned for May in Waterloo has been changed to *Lunar Golf* and will be held on September 5.

Diane also explained that we have completed 2 successful direct mail campaigns which exceeded their goals. She also reported that in the past month we have received significant additional funding, which included \$10,000 to help cover the cost of roll out our new Leadership Experience programs. Our funding from United Way in East Central Iowa increased their support from \$22,500 to \$50,000 with a three year funding.

## Property Committee Report

Denise Bulat presented the Property Committee reporting, highlighting that most approved projects have been completed and were under budget. The VP of Property has been meeting with the camp directors to ensure that processes and procedures are in place for this summer.

## Process Improvement

Teresa Colgan made a presentation to the board regarding the Strategic Planning Cycle for 2008 and 2009-2011. The difference between the 2 cycles is the acceleration rate. As we have gone one year without a strategic plan, it was deemed necessary to put together an aggressive plan. Teresa shared that the input from the previously held *Vision Sessions* were included in putting the plan together.

Identifying critical key indicators will be the next step as well as deciding which reports will be monthly and quarterly. Suggested reports were finance, membership, fund development, program, member share, demographics and diversity.

We are off to a great start and the support and commitment to this process has been overwhelming. The committee is open to any suggestions. The committee will be meeting in June.

## Cookie Sales

Donna Logan spoke on the cookie sale and addressed the numbers shown on the 2008 Cookie Sales Program Summary. Our goal was an average of 121 boxes sold per girl; our actual number of boxes sold per girl was 125.45 which is a huge accomplishment. The total number of reorders was over 9000 boxes.

Daniel Gibbs reported that the extended sales period was a great motivator and Mary Lagerblade noted the boards' kudos to Nikki Habben for the sale.

Nikki Habben, VP of Product Sales for our council, has been asked to be on a national task force formed by Interbake Cookies to work on several computer and on line issues for next year.

The Product Sales Committee is meeting on May 29<sup>th</sup> to begin planning the 2009 Cookie Sale. The theme will be "Going Places.. Girls Take the Lead"

## National Delegate Approval

Mary Ann Brown spoke to the board about the special meeting held in April to approve our slate of delegates for the national convention in November. We needed a quorum of 183 voting members to approve the slate and only 134 were at the Volunteer Appreciation event to vote. Therefore, it was decided not to adjourn that meeting but leave it open for email voting to continue. We have since received 190 emailed votes to approve the slate of delegates that were presented.

At the November, annual meeting, we will make a motion to adjourn the April meeting prior to starting our November meeting.

Mary Lagerblade reported on the board members who were recognized at the Volunteer Appreciation Event in April for their service to the council. Receiving the Thanks II badge were Mary Lagerblade and Teresa Colgan. Those receiving the Thanks badge were Bill Leaver, Carolyn Hauptert, Pat Keir, Jennifer Waldron, Deb Oliver and Ann Hutchinson

## CEO Report

Diane Nelson, CEO for the Girl Scouts of Eastern Iowa and Western Illinois shared general information on membership and camp.

Diane explained the current registration numbers for our four summer camps. We are currently slightly short of our end of season numbers for last year but we are still taking camp reservations and will send out additional mailings soon.

## Council Chair Report

Mary Lagerblade introduced two new staff members to the board: Chuck Gysi, new VP of Marketing and Communication and Marcie Van Note, new VP of Human Resources.

It was unanimous that the video conferencing option was successful. More research will be done to find additional locations for members to use for attending.

Jennifer Waldron asked if anything was being done by the council for girls in the Postville area. Diane Nelson will contact the regional managers in that area to see if anything is needed.

Our next board meeting will be held on July 17, 2008

## Adjournment

At 5:35, a motion was made by Ann Hutchinson and seconded by Teresa Colgan to adjourn the meeting. The motion was carried.

Respectfully submitted:

Kathy Pinger

Administrative Assistant

Enclosures:

Financial reports

Fund development Update

Cookie Summary

Strategic Planning Cycle