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MEDIA ADVISORY

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Second annual Girls Go Global event has green theme in Coralville

We invite your news coverage this Saturday (April 24) as Girl Scouts of Eastern Iowa & Western Illinois brings its second annual Girls Go Global event to Coralville, Iowa.

WHAT: Between 1,500 and 2,000 girls and their accompanying adults (parents and Girl Scout leaders) are expected to attend the second annual Girls Go Global event. This year's theme is "It's Easy to be Green" and takes on an environmental focus. There will be exhibitors, vendors and interactive displays for girls from grades K-12 to take part in. Details about the event can be found on our Web site at <http://www.GSEIWI.org/events/GGG2010.asp>. This is the largest event throughout the year for Girl Scouts in Iowa.

WHO: Girls Go Global is a volunteer- and girl-led event that is hosted by Girl Scouts of Eastern Iowa & Western Illinois. Girls attending the event need not be members of Girl Scouts to attend.

WHERE: The event is being held in the exhibit hall in the rear of the Coralville Marriott Hotel and Conference Center, 300 Ninth St. (off First Avenue at Interstate 80), Coralville.

WHEN: 10 a.m. to 3 p.m. Saturday, April 24.

CONTACT: Chuck Gysi, vice president of marketing and communications for Girl Scouts of Eastern Iowa & Western Illinois, will be on site in Coralville Friday and Saturday and will be available to arrange interviews and escorted media tours through the event on Saturday. Ask for me at the front door (I will be carrying a two-way radio) or call my cell in advance of your arrival at 563-260-9366 and someone from my team or I will be waiting for you. Thanks!

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Girl Scouts of Eastern Iowa & Western Illinois serves 20,000 girls in 38 counties in Iowa and Illinois.

*Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.
Did you know that one in every six girls is a Girl Scout?*